

Introduction

At SpotOn Soil Mapping, we are committed to protecting the privacy and security of your personal information and soil data. This policy outlines how we collect, use, store, and protect your data in compliance with the Australian Privacy Act 1988 and relevant privacy principles.

Information We Collect

We collect only the information necessary to provide our soil testing and mapping services, including:

- Client contact details (name, phone number, email, postal address).
- Business trading information.
- Locations of paddocks where soil testing is conducted.
- Soil test results, including pH maps, electrical conductivity (EC) maps, and organic carbon maps.
- Prescription maps requested by the client.

Use of Third-Party Platforms

We use the FieldFusion platform by Veris Technologies to securely store and process soil data. Veris Technologies:

- Processes your geo-referenced soil data to generate maps and analyses using proprietary algorithms.
- Stores data on secure off-site servers with physical and computer security measures.
- Provides access to data to SpotOn Soil Mapping through secure login credentials.
- Does not claim ownership of your data and only uses aggregated, non-identifiable data to improve its services.
- Will not disclose your data to any third party without your explicit consent, except as required by law.

To view Veris Technologies Privacy Policy, please visit:
<https://www.veristech.com/privacy-policy>

How We Use Your Information

Your data is used solely to:

- Conduct soil testing and generate accurate soil maps.
- Deliver soil test results and prescription maps to you.

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- Communicate with you regarding your soil testing and related services.
- Manage our business operations and comply with legal obligations.

Data Sharing and Disclosure

We will not share, sell, or disclose your personal or soil data to any third party without your explicit consent.

We may share limited contact information with trusted service providers to facilitate communications or service delivery.

If required by law or regulatory authorities, we may disclose information as legally obligated.

Data Security

We implement appropriate physical, electronic, and managerial safeguards to protect your data from unauthorized access, loss, or misuse.

Access to your data is restricted to authorized personnel involved in providing your service.

Veris Technologies conducts internal security audits to safeguard customer data.

Your Rights

You have the right to access and request correction or deletion of your personal information and soil data held by us or Veris Technologies.

You may withdraw your consent for us to use your data at any time, subject to legal or contractual restrictions.

If you wish to have your data deleted from Veris Technologies' systems, please notify us in writing, and we will facilitate this request.

For any questions or concerns about your privacy or data security, please contact Tom at tom@spotonsoilmapping.com or 0437 969 646.

Website and Analytics

Our website may collect non-identifiable information such as browser type, IP address, and browsing behaviour to improve user experience. We do not share this information with third parties except service providers like Wix or Google Analytics, who help us

analyse site traffic and performance. These providers use cookies and tracking technologies which you can opt out of via their respective opt-out mechanisms.

Policy Updates

We may update this policy from time to time to reflect changes in our practices or legal requirements. We encourage you to review this policy periodically.

Version	Date Published	Last Edited	Author	Change Description	Approval Status	Next Review Date
1.0	25/05/2025	25/05/2025	TG, Dir.	Initial release of policy	Approved	25/05/2026

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